

LOWEST PAYMENTS

Don't throw that kiddy kar away! It's worth hundreds of dollars on a new car when you deal with me. Buy from us and we'll send your family on a year's free trip to the North Pole! The highest traders in the universe! Blah ... Blah ...



BEAT ANY DEAL



We've GOT to sell 1,000 cars before sundown ... so, I'll tell you what I'm going to do! I'll give \$5,000 trade-in allowance for anything on one or more wheels. We're dealin', Boy. Dealin'!

LOWER PRICES



NO MONEY DOWN

HIGHEST TRADES

We don't doubt that these frantic claims would make your head spin!

After hearing them for a while, we are willing to bet that you lose knowledge of the true value of the car.

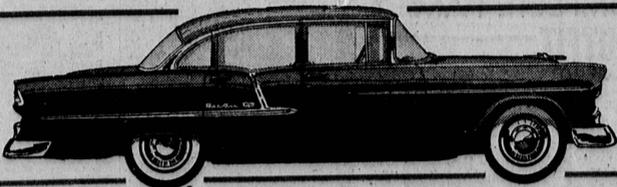
Some lucky people are too frightened to enter an automobile dealer's place of business--for fear of being pressured into buying!



We at Paul's Chevrolet want to keep you--the customer--informed of these "high pressure-fast buck" operators. We do not want our business to be judged by their actions!

We have complete confidence in the car we sell -- therefore we do not resort to pressure tactics to sell the new Chevrolet!

NO CAR IS BETTER THAN THE DEALER WHO SELLS IT!



Why not come in today or this week-end for sure? Let us show you how you can save money by buying from an established, recommended automobile dealer -- we'll see you soon!

"Your Satisfaction Is Our Future Business"

# PAUL'S CHEVROLET

Two Locations To Serve You ...

2172 PACIFIC COAST HI-WAY  
LOMITA DA 6-1185

1640 CABRILLO AVE.  
TORRANCE FA 8-1640